

REP HEADLINE# 6354568
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
SEP27/12 18.07
*** WFLA-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME GREEF, MARGOLIS, MITCHELL BUYER NAME DAN NAGELBERG

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6354568 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP27/12 18.07

REP: NEW ORDER
TTL \$369,120 @468X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

440: \$5700

900
2418

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1897

1			700A-900A	30		\$500.00	10/13	11/3	1		SAT	4
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PROGRAM : SAT TODAY
CON COM1: SAT TODAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/1	10/1	1		MON	1
3			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/2	10/5	3		TU-F	3
4			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/8	10/8	1		MON	1
5			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/9	10/12	4		TU-F	4
6			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/15	10/15	1		MON	1
7			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/16	10/19	4		TU-F	4
8			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/22	10/22	1		MON	1
9			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/23	10/26	4		TU-F	4
10			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/29	10/29	1		MON	1

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LINE#	REP	CU	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/30	11/2	4		TU-F	4
12			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	11/5	11/6	2		M-TU	2
13			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/1	10/1	1		MON	1
14			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/2	10/5	3		TU-F	3
15			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/8	10/8	1		MON	1
16			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/9	10/12	4		TU-F	4
17			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/15	10/15	1		MON	1
18			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/16	10/19	4		TU-F	4
19			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/22	10/22	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			600A-700A PROGRAM : 6A NEWS CON COM1 : 6A NEWS	30		\$700.00	10/23	10/26	4		TU-F	4
21			600A-700A PROGRAM : 6A NEWS CON COM1 : 6A NEWS	30		\$700.00	10/29	10/29	1		MON	1
22			600A-700A PROGRAM : 6A NEWS CON COM1 : 6A NEWS	30		\$700.00	10/30	11/2	4		TU-F	4
23			600A-700A PROGRAM : 6A NEWS CON COM1 : 6A NEWS	30		\$700.00	11/5	11/6	2		M-TU	2
24			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/1	10/1	1		MON	1
25			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/2	10/5	4		TU-F	4
26			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/8	10/8	1		MON	1
27			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/9	10/12	7		TU-F	7
28			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/15	10/15	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/16	10/19	7		TU-F	7
30			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/22	10/22	1		MON	1
31			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/23	10/26	7		TU-F	7
32			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/29	10/29	1		MON	1
33			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/30	11/2	7		TU-F	7
34			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	11/5	11/6	2		M-TU	2
35			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	9/30	9/30	0		SUN	0
36			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	10/7	10/28	1		SUN	4
37			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	11/4	11/4	4		SUN	4

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/1	10/1	1		MON	1
39			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/2	10/5	2		TU-F	2
40			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/8	10/8	1		MON	1
41			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/9	10/12	6		TU-F	6
42			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/15	10/15	1		MON	1
43			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/16	10/19	6		TU-F	6
44			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/22	10/22	1		MON	1
45			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/23	10/26	7		TU-F	7
46			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/29	10/29	1		MON	1

LINE#	REP	CD	LINE PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/30	11/2	7		TU-F	7
48			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	11/5	11/6	2		M-TU	2
49			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/1	10/1	1		MON	1
50			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/2	10/5	3		TU-F	3
51			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/8	10/8	1		MON	1
52			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/9	10/12	4		TU-F	4
53			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/15	10/15	1		MON	1
54			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/16	10/19	4		TU-F	4
55			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/22	10/22	1		MON	1

LINE#	KEY	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
56			1200N-100P	30		\$200.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
57			1200N-100P	30		\$200.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
58			1200N-100P	30		\$200.00	10/30	11/2	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
59			1200N-100P	30		\$200.00	11/5	11/6	2		M-TU	2
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
60			100P-200P	30		\$400.00	10/1	10/1	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
61			100P-200P	30		\$400.00	10/2	10/5	3		TU-F	3
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
62			100P-200P	30		\$400.00	10/8	10/8	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
63			100P-200P	30		\$400.00	10/9	10/12	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
64			100P-200P	30		\$400.00	10/15	10/15	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
65			100P-200P	30		\$400.00	10/16	10/19	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
66			100P-200P	30		\$400.00	10/22	10/22	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
67			100P-200P	30		\$400.00	10/23	10/26	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
68			100P-200P	30		\$400.00	10/29	10/29	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
69			100P-200P	30		\$400.00	10/30	11/2	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
70			100P-200P	30		\$400.00	11/5	11/6	2		M-TU	2
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
71			200P-300P	30		\$250.00	10/1	10/1	1		MON	1
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
72			200P-300P	30		\$250.00	10/2	10/5	3		TU-F	3
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
73			200P-300P	30		\$250.00	10/8	10/8	1		MON	1
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
74			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/9	10/12	4		TU-F	4
75			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/15	10/15	1		MON	1
76			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/16	10/19	4		TU-F	4
77			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/22	10/22	1		MON	1
78			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/23	10/26	4		TU-F	4
79			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/29	10/29	1		MON	1
80			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/30	11/2	4		TU-F	4
81			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	11/5	11/6	2		M-TU	2
82			900A-1000A PROGRAM : SAT 9A NEWS CON COM1: SAT 9A NEWS	30		\$300.00	10/6	11/3	1		SAT	5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83			900A-1000A	30		\$300.00	9/30	9/30	0		SUN	0
83			900A-1000A	30		\$300.00	10/7	11/4	1		SUN	5
PROGRAM : SUN 9A NEWS CON COM1: SUN 9A NEWS												
84			300P-400P	30		\$450.00	10/1	10/1	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
85			300P-400P	30		\$450.00	10/2	10/5	3		TU-F	3
PROGRAM : DOCTORS CON COM1: DOCTORS												
86			300P-400P	30		\$450.00	10/8	10/8	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
87			300P-400P	30		\$450.00	10/9	10/12	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												
88			300P-400P	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
89			300P-400P	30		\$450.00	10/16	10/19	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												
90			300P-400P	30		\$450.00	10/22	10/22	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
91			300P-400P	30		\$450.00	10/23	10/26	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
92			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/29	10/29	1		MON	1
93			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/30	11/2	4		TU-F	4
94			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	11/5	11/6	2		M-TU	2
95			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/1	10/1	1		MON	1
96			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/2	10/5	3		TU-F	3
97			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/8	10/8	1		MON	1
98			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/9	10/12	4		TU-F	4
99			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/15	10/15	1		MON	1
100			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/16	10/19	4		TU-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
101			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/22	10/22	1		MON	1
102			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/23	10/26	4		TU-F	4
103			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/29	10/29	1		MON	1
104			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/30	11/2	4		TU-F	4
105			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	11/5	11/6	2		M-TU	2
106			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/1	10/1	1		MON	1
107			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/2	10/5	2		TU-F	2
108			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/8	10/8	1		MON	1
109			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/9	10/12	4		TU-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
110			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/15	10/15	1		MON	1
111			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/16	10/19	4		TU-F	4
112			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/22	10/22	1		MON	1
113			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/23	10/26	4		TU-F	4
114			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/29	10/29	1		MON	1
115			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/30	11/2	4		TU-F	4
116			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	11/5	11/5	1		MON	1
117			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/1	10/1	1		MON	1
118			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$500.00	10/2	10/5	2		TU-F	2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
119			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/8	10/8	1		MON	1
120			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/9	10/12	4		TU-F	4
121			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/15	10/15	1		MON	1
122			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/16	10/19	4		TU-F	4
123			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/22	10/22	1		MON	1
124			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/23	10/26	4		TU-F	4
125			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/29	10/29	1		MON	1
126			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/30	11/2	4		TU-F	4
127			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	11/5	11/5	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
128			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/1	10/1	1		MON	1
129			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/2	10/5	3		TU-F	3
130			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/8	10/8	1		MON	1
131			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/9	10/12	4		TU-F	4
132			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/15	10/15	1		MON	1
133			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/16	10/19	4		TU-F	4
134			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/22	10/22	1		MON	1
135			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/23	10/26	4		TU-F	4
136			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/29	10/29	1		MON	1

REP HEADLINE# 6354568
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

SEP27/12 18.07
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
137			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/30	11/2	4		TU-F	4
138			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	11/5	11/5	1		MON	1
139			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/1	10/1	1		MON	1
140			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/2	10/5	2		TU-F	2
141			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/8	10/8	1		MON	1
142			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/9	10/12	4		TU-F	4
143			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/15	10/15	1		MON	1
144			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/16	10/19	4		TU-F	4
145			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/22	10/22	1		MON	1

REP HEADLINE# 6354568
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

SEP27/12 18.07
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
146			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/23	10/26	4		TU-F	4
147			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/29	10/29	1		MON	1
148			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/30	11/2	4		TU-F	4
149			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	11/5	11/5	1		MON	1
150			600P-630P PROGRAM : SAT 6P NEWS CON COM1: SAT 6P NEWS	30		\$700.00	10/6	11/3	1		SAT	5
151			600P-630P PROGRAM : SUN 6P NEWS CON COM1: SUN 6P NEWS	30		\$750.00	9/30	11/4	1		SUN	6
152			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/1	10/1	1		MON	1
153			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/2	10/5	2		TU-F	2
154			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/8	10/8	1		MON	1

10/13, 10/20, 11/3 - M/A = \$ 2100

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
155			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/9	10/12	4		TU-F	4
156			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/15	10/15	1		MON	1
157			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/16	10/19	4		TU-F	4
158			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/22	10/22	1		MON	1
159			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/23	10/26	4		TU-F	4
160			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/29	10/29	1		MON	1
161			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/30	11/2	4		TU-F	4
162			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	11/5	11/5	1		MON	1
163			700P-800P PROGRAM : SAT ENT TONIGHT CON COM1: SAT ENT TONIGHT	30		\$650.00	10/13	11/3	1		SAT	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
164			800P-900P	30		\$9,000.00	10/2	10/2	1		TUE	1
164			800P-900P	30		\$9,000.00	10/16	10/16	1		TUE	1
PROGRAM : THE VOICE RESULTS CON COM1: THE VOICE RESULTS												
165			1000P-1100P	30		\$3,600.00	10/10	10/10	1		WED	1
165			1000P-1100P	30		\$3,600.00	10/24	10/24	1		WED	1
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												
166			800P-1000P	30		\$9,000.00	10/8	11/5	1		MON	5
PROGRAM : THE VOICE CON COM1: THE VOICE												
167			1000P-1100P	30		\$3,600.00	10/2	10/2	0		TUE	0
167			1000P-1100P	30		\$3,600.00	10/16	10/16	1		TUE	1
PROGRAM : PARENTHOOD CON COM1: PARENTHOOD												
168			1100P-1135P	30		\$1,250.00	10/1	10/5	2		M-F	2
PROGRAM : 11P NEWS CON COM1: 11P NEWS												
169			1237A-137A	30		\$200.00	10/1	10/1	1		MON	1
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												
170			1237A-137A	30		\$200.00	10/2	10/5	3		TU-F	3
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												
171			1237A-137A	30		\$200.00	10/8	10/8	1		MON	1
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												

10/2 - 8⁴⁵P 118-4M

11/11

\$3600

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
172			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/9	10/12	3		TU-F	3
173			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/15	10/15	1		MON	1
174			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/16	10/19	3		TU-F	3
175			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/22	10/22	1		MON	1
176			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/23	10/26	3		TU-F	3
177			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/29	10/29	1		MON	1
178			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/30	11/2	3		TU-F	3
179			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	11/5	11/5	1		MON	1
180			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/1	10/1	1		MON	1

LINE#	REP	CU	TIME PERIOD	LGTH	SEC	KATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
181			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/2	10/5	3		TU-F	3
182			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/8	10/8	1		MON	1
183			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/9	10/12	3		TU-F	3
184			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/15	10/15	1		MON	1
185			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/16	10/19	3		TU-F	3
186			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/22	10/22	1		MON	1
187			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/23	10/26	3		TU-F	3
188			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/29	10/29	1		MON	1
189			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/30	11/2	3		TU-F	3

REP HEADLINE# 6354568
 *** ORIGINAL REV#0 ***

RRP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

SEP27/12 18.07
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
190			1135P-1235A	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : THE TONIGHT SHOW												
CON COM1: THE TONIGHT SHOW												
SEP/12			\$750.00			OCT/12	274930.00	NOV/12				
												CONTRACT TOTAL 369120.00
												TOTAL SPOTS 468

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama - Sked C	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots							4	2000
2	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots	1						1	470
3	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots		3					3	1410
4	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots			1				1	470
5	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots			4				4	1880
6	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1			1	470
7	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots				4			4	1880
8	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1			1	470
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-550

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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: / / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: NO		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
9	M-F 530a News TWTF..	01	470	30 Comme					4			4	1880
10	M-F 530a News M.....	01	470	30 Comme						1		1	470
11	M-F 530a News .TWTF..	01	470	30 Comme						4		4	1880
12	M-F 530a News MT.....	01	470	30 Comme							2	2	940
13	M-F 6a News M.....	03	700	30 Comme		1						1	700
14	M-F 6a News .TWTF..	03	700	30 Comme		3						3	2100
15	M-F 6a News M.....	03	700	30 Comme			1					1	700
16	M-F 6a News TWTF..	03	700	30 Comme			4					4	2800
17	M-F 6a News M.....	03	700	30 Comme				1				1	700
18	M-F 6a News TWTF..	03	700	30 Comme				4				4	2800
19	M-F 6a News	03	700	30 Nbr of Spots					1			1	700
Weekly Totals:					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-560

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Buyer: .	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
20	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots				4			4	2800
21	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots					1		1	700
22	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots					4		4	2800
23	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots						2	2	1400
24	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots		1					1	900
25	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots		4					4	3600
26	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots			1				1	900
27	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots			7				7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots				1			1	900
29	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots				7			7	6300
Weekly Totals:					Total Spots(Ord Spots)	1	68	91	91	93	94	264	
Open PR						-1						-1	-560

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Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
30	M-F 7a Today Show	03	900	30					1			1	900
	M.....			Comme									
31	M-F 7a Today Show	03	900	30					7			7	6300
	.TWTF..			Comme									
32	M-F 7a Today Show	03	900	30						1		1	900
	M.....			Comme									
33	M-F 7a Today Show	03	900	30					7			7	6300
	.TWTF..			Comme									
34	M-F 7a Today Show	03	900	30							2	2	1800
	MT.....			Comme									
35	Sun 8a Today Show	03	500	30		1		1	1			4	2000
S			Comme									
36	Sun 8a Today Show	03	500	30						4		4	2000
S			Comme									
37	M-F 9a Today Show II	03	550	30		1						1	550
	M.....			Comme									
38	M-F 9a Today Show II	03	550	30									
	.TWTF..			Comme									
39	M-F 9a Today Show II	03	550	30									
	M.....			Comme									
40	M-F 9a Today Show II	03	550	30			6					6	3300
				Nbr of Spots									
Weekly Totals:					1	68	91	91	83	94	26	464	
Open PR					-1							-1	-550

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:	...	Client/Product/Estimate:	. / /1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
41	M-F 9a Today Show II .TWTF.. M.....	03	550	30 Comme	Nbr of Spots			1				1	550
42	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots			6				6	3300
43	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots				1			1	550
44	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots				7			7	3850
45	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots					1		1	550
46	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots					7		7	3850
47	M-F 9a Today Show II MT.....	03	550	30 Comme	Nbr of Spots						2	2	1100
48	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots		1					1	200
49	M-F 12p Today Show III .TWTF..	03	200	30 Comme	Nbr of Spots		3					3	600
50	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots			1				1	200
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	25	484	
Open PR					-1							-1	-550

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Buyer: Barack Obama/ D/ President
Schedule Dates: 09/24/12 to 11/11/12
Est./PO Number: 06354568
Associated Copies: No
Submission Cost: 362870
Client/Product/Estimate: / / 1897
Weeks: 7
Contract type: Political
Campaign Ref: E:063545680
Sales Rep: HRP Washington, DC
Order Ref: 06354568
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
51	M-F 12p Today Show III TWTF..	03	200	30 Comme			4					4	800
52	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
53	M-F 12p Today Show III TWTF..	03	200	30 Comme				4				4	800
54	M-F 12p Today Show III M.....	03	200	30 Comme					1			1	200
55	M-F 12p Today Show III TWTF..	03	200	30 Comme					4			4	800
56	M-F 12p Today Show III M.....	03	200	30 Comme						1		1	200
57	M-F 12p Today Show III TWTF..	03	200	30 Comme					4			4	800
58	M-F 12p Today Show III MT.....	03	200	30 Comme							2	2	400
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme								1	400
60	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme		3						3	1200
61	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme								1	400
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ./. /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est/PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
62	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots				1				1	400
64	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots					1			1	400
66	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots					4			4	1600
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots						1		1	400
68	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots						4		4	1600
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme	Nbr of Spots							2	2	800
70	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots								1	250
71	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots		3						3	750
Weekly Totals: Total Spots(Ord Spots)						1	68	81	91	93	94	26	464	
Open PR						-1							-1	-550

Greer Margolis Mitchell
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Barack Obama/ D/ President
Submission Number 792 Issue 1



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Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est/PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
72	M-F 2p Rachael Ray M.....	03	250	30 Comme			1					1	250
73	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme				1				1	250
75	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme					1			1	250
77	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30 Comme						1		1	250
79	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme						4		4	1000
80	M-F 2p Rachael Ray MT.....	03	250	30 Comme							2	2	500
81	Sat 9a NewsS.	03	300	30 Comme			1		1		1	5	1500
82	Sun 9a News	03	300	30 Comme			1		1		1	5	1500
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

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Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
83	M-F 3p Doctors M.....	03	450	30 Comme		1						1	450
84	M-F 3p Doctors TWTF..	03	450	30 Comme		3						3	1350
85	M-F 3p Doctors M.....	03	450	30 Comme			1					1	450
86	M-F 3p Doctors TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M.....	03	450	30 Comme				1				1	450
88	M-F 3p Doctors TWTF..	03	450	30 Comme				4				4	1800
89	M-F 3p Doctors M.....	03	450	30 Comme					1			1	450
90	M-F 3p Doctors TWTF..	03	450	30 Comme					4			4	1800
91	M-F 3p Doctors M.....	03	450	30 Comme						1		1	450
92	M-F 3p Doctors TWTF..	03	450	30 Comme						4		4	1800
Weekly Totals:					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

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Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
93	M-F 3p Doctors M.T.....	03	450	30 Comme	Nbr of Spots							2	2	900
94	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots		1						1	600
95	M-F 4p Dr Oz TWTF..	03	600	30 Comme	Nbr of Spots		3		1				3	1800
96	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots								1	600
97	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots			4					4	2400
98	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots				1				1	600
99	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots				4				4	2400
100	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots					1			1	600
101	M-F 4p Dr Oz TWTF..	03	600	30 Comme	Nbr of Spots					4			4	2400
102	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots						1		1	600
103	M-F 4p Dr Oz	03	600	30 Comme	Nbr of Spots						4		4	2400
Weekly Totals: Total Spots(Ord Spots)						1	68	91	91	93	94	26	464	
Open PR						-1							-1	-550

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Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
104	M-F 4p Dr Oz MT.....	03	600	30 Comme							2	2	1200
105	M-F 5p News M.....	03	900	30 Comme		1						1	900
106	M-F 5p News TWTF..	03	900	30 Comme		2						2	1800
107	M-F 5p News M.....	03	900	30 Comme			1					1	900
108	M-F 5p News TWTF..	03	900	30 Comme			4					4	3600
109	M-F 5p News M.....	03	900	30 Comme				1				1	900
110	M-F 5p News TWTF..	03	900	30 Comme				4				4	3600
111	M-F 5p News M.....	03	900	30 Comme					1			1	900
112	M-F 5p News TWTF..	03	900	30 Comme					4			4	3600
113	M-F 5p News M.....	03	900	30 Comme						1		1	900
Weekly Totals:					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

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Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
114	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots					4		4	3600
115	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots						1	1	900
116	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots		1					1	900
117	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots		2					2	1800
118	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
119	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots			4				4	3600
120	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
121	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots			4				4	3600
122	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots				1			1	900
123	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots				4			4	3600
124	M-F 530p News	03	900	30 Comme	Nbr of Spots					1		1	900
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

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Buyer:	..	Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
125	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots						4		4	3600
126	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots							1	1	900
127	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots		1						1	1200
128	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots		3						3	3600
129	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots			1					1	1200
130	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots			4					4	4800
131	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots				1				1	1200
132	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots				4				4	4800
133	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots					1			1	1200
134	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots					4			4	4800
Weekly Totals:						1	68	91	91	93	94	26	464	
Open PR						-1							-1	-550

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/ / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
135	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots					1		1	1200
136	M-F 6p News TVWTF..	03	1200	30 Comme	Nbr of Spots					4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots						1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots		1					1	1000
139	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots		2					2	2000
140	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
141	M-F 7p News TVWTF..	03	1000	30 Comme	Nbr of Spots			4				4	4000
142	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots				1			1	1000
143	M-F 7p News TVWTF..	03	1000	30 Comme	Nbr of Spots				4			4	4000
144	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots					1		1	1000
145	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots					4		4	4000
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

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Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
146	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots					1		1	1000
147	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots					4		4	4000
148	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots						1	1	1000
149	Sat 6p NewsS.	03	700	30 Comme	Nbr of Spots	1			1			2	1400
150	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	1	1	1		6	4500
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots		1					1	1000
152	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots		2					2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
154	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots			4				4	4000
155	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

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Buyer: " "	Client/Product/Estimate: / /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
156	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots				4				4	4000
157	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots					1			1	1000
158	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots					4			4	4000
159	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots						1		1	1000
160	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots						4		4	4000
161	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots							1	1	1000
162	Sat 7p Entertainment Tonight ...S	03	650	30 Comme	Nbr of Spots			1	1	1	1		4	2600
163	Tue 8p ET / 7p CT Voice T....	03	9000	30 Comme	Nbr of Spots		1						1	9000
164	Tue 8p ET / 7p CT Voice T....	03	9000	30 Comme	Nbr of Spots				1				1	9000
165	Wed 10p ET / 9p CT Chicago Fire ..W...	03	3600	30 Comme	Nbr of Spots								1	3600
166	Wed 10p ET / 9p CT Chicago Fire	03	3600	30	Nbr of Spots							1	1	3600
Weekly Totals:						1	68	91	91	93	94	26	464	
Open PR						-1							-1	-550

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Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
167	Mon 8-10p ET / 7-9p CT Voice M..... Comme	03	9000	30 Nbr of Spots			1	1		1	1	4	36000
168	Mon 8p ET / 7p CT The Voice M..... Comme	03	9000	30 Nbr of Spots					1			1	9000
169	M-Su 11p News MTWTF.. Comme	03	1250	30 Nbr of Spots		2						2	2500
170	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots		1						1	200
171	M-F 1237a ET / 1137p CT Late Night TWTF.. Comme	03	200	30 Nbr of Spots		3						3	600
172	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots			1					1	200
173	M-F 1237a ET / 1137p CT Late Night TWTF.. Comme	03	200	30 Nbr of Spots			3					3	600
174	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots				1				1	200
175	M-F 1237a ET / 1137p CT Late Night TWTF.. Comme	03	200	30 Nbr of Spots				3				3	600
176	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots					1			1	200
Weekly Totals: Total Spots (Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

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Est/PO Number: 06354568 Weeks: 7
Associated Copies: No Contract type: Political
Campaign Ref: E:063545680
Sales Rep: HRP Washington, DC
Order Ref: 06354568
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
177	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme					3			3	600
178	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme						1		1	200
179	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme						3		3	600
180	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme							1	1	200
181	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1						1	650
182	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme		3						3	1950
183	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme			1					1	650
184	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme			3					3	1950
185	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

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Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
186	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme				3				3	1950
187	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme					1			1	650
188	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme					3			3	1950
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme					1			1	650
190	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme						3		3	1950
191	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme							1	1	650
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-650

Pre-emption Summary					
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value
37	M-F 9a Today Show II	:30 Commercial	10/01/12	Open Pre Emption	550.00
				Makegood Line(s) (Dates)	Makegood Ref
					0000000000
					E:063545680

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
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Grand Totals

		Month 9 Weeks: 5		Month 10 Weeks: 4				Month 11 Weeks: 4	
		09/24	10/01	10/08	10/15	10/22	10/29	11/05	
Spots	464	1	68	91	91	93	94	26	
Cost	363420	750	52080	70400	75800	71650	68950	23890	

Grand Totals:

Spots:	464
Gross Total:	362,870.00
Commission:	54,430.50
Net Total:	308,439.50